



Campus Rep Program

Are you a social butterfly looking for extra income, free merch and flexible hours? Look no further! We're building a team of responsible, energetic and self-motivated sorority women to serve as Campus Reps for the PlayAlday brand.

PlayAlday is a merchandise and apparel company with exclusive licensed sorority gifts. With careful consideration for each sorority's individual brand, personality and interests, PlayAlday has created custom gifts and products as unique as the woman receiving them. From stationary to gameday buttons to outerwear, PlayAlday has something for everyone.

Job Description:

- Represent the PlayAlday brand on campus by wearing and promoting products, getting involved in on-campus events and networking with members from all sororities.
- Promote PlayAlday via social channels, specifically Facebook and Instagram, with a minimum of two feed posts and two stories per month (content calendars and ideas will be shared monthly).
- Selected Brand Ambassadors will receive a unique 10% off discount code to provide to customers that is redeemable on the PlayAlday website.
- For each purchase made with your unique code, Ambassadors will receive 10% commission of the entire sale (pre-discount, tax and shipping not included).
- Work with chapter officers in advance of bid days, sports seasons and special events to coordinate group purchases. Group discounts available.

Requirements:

- Must be currently enrolled in a University
- Must be an active member in good standing of a National Panhellenic Conference sorority
- Must be an active user on social media, specifically Facebook and Instagram
- Must have a public Instagram account and ability to publish public posts on Facebook

Perks:

- Ambassadors will receive a welcome gift basket filled with customized PlayAlday merchandise
- Swag bags with new and popular products will be sent each quarter
- Ambassadors will receive 40% on all additional products of interest for personal use

Interested? Apply here: playalday.com/campus-reps-app/